

### Stephanie Wachman

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# Empowering Women Leaders in Law (EWLIL)

AN INNOVATIVE ONLINE PROGRAM FOR WOMEN LAWYERS





The EWLIL program was developed by Stephanie Wachman, specifically for upand-coming women leaders in law Stephanie Wachman, CEO and Founder of Symetree Strategies is an international speaker, author, lawyer coach and strategist who works with organizations and firms to create more efficient, inclusive work environments through her coaching, training and consulting services.

Stephanie created this program to provide law firms of any size with a robust and comprehensive women's leadership program, without needing to develop it on their own. Attorneys can complete EWLIL at their own pace, with access to ongoing networking and coaching support, via a private Facebook community, as well.

### **Actionable Content**

"Your presentation was really educational and inspirational. I am using many of your ideas in my law firm." EWLIL is a turnkey solution to your women's leadership program needs; it offers you the benefit of not having to create, or source out, your own program.

#### **Business Development**

Participants gain valuable business development skills, learning to network effectively, grow a thriving book of business and create career plans that work.

#### Leadership & Confidence

Building on neuroscience principles, participants learn how to lead in ways that maximize their strengths, inspire trust and improves self confidence.





#### A Career Plan That Works

"I really enjoyed the EWLIL program. The content was actionable and I've already started implementing the strategies! I'm a more confident attorney; I know how to market myself and how to create a career plan that works."

-Emily K

#### Communication

Utilizing Conversational Intelligence<sup>™</sup>, participants learn how to give and receive feedback, how to have conversations that turn into opportunities, and how to have difficult conversations with greater ease and impact.

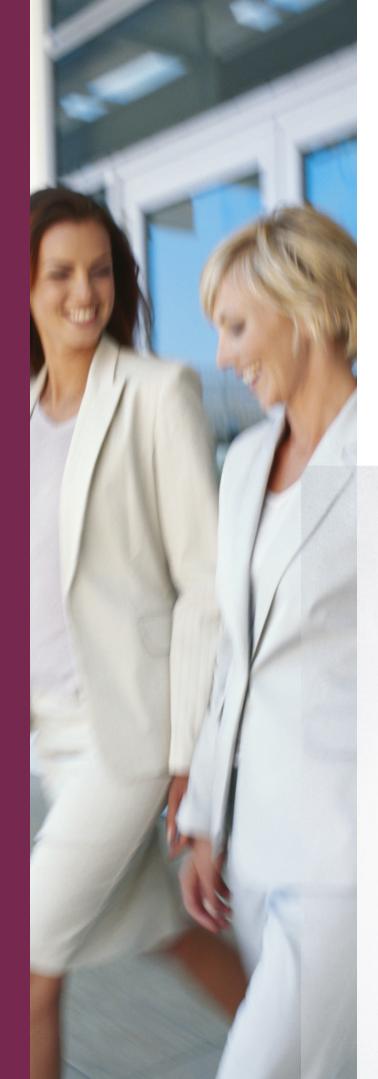


Course Curriculum With A Focus On Learning & Development

#### **Feel Prepared**

"I found the course incredibly helpful. I have more confidence at work and I feel more prepared to continue networking efficiently and effectively, and advocating for myself as well."

-Leah F.





#### Curriculum

5 self-paced Modules. layering the learning experience with video lessons, written material and actionable homework covering selfconfidence, time management, business development, inner critic career planning, stress management and more.

#### **Course Modules:**

#### Self Confidence

- Mental Fitness
- The Inner Critic and Its Impact on Confidence
- Resilience

#### **Career Planning**

• Creating Your Career Plan

#### **Own Your Time**

• Time, Energy and Stress Management



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#### Community

The private Facebook Group is an exclusive digital venue where Stephanie answers questions, and participants provide peer support. It is designed to deepen the course experience.



EWLIL course participants will receive access information to attend our monthly Zoom Q&A calls.

#### **Business Development**

- Networking Is Not Selling
- Relationship Networking
- Personal Development Business Plan
- Identify Your Niche
- Client Mapping
- Closing the Business

#### Leadership

- How to Improve Communication During Conflict
- Giving and Receiving Feedback
- Conversational Intelligence
- The Impact of Words

Plus additional Resources to build upon the lessons in the course.

## For pricing and to see a demo, contact Stephanie Wachman at:

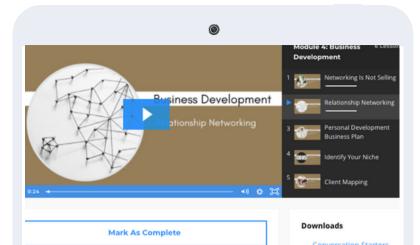


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**Relationship Networking** 

Module 4: Business Development

#### Welcome to Business **Development:** Relationship Networking

telationship building skills to support trust building that will result in iew opportunities, engagements and originations.

#### In this lesson, we'll cover

- · Relationship building and conversation skills based on established neuroscience
- Strategies for developing existing clients and prospecting for new ones

Handout



Conference Workshee

tephanie Wachman, CEO and Founder of Symetree Strategies, an international speaker, author Fortune 500 executive coach, lawyer coach and strategist who works with organizations and firms to create more efficient work environments through her coaching, training and consulting services. She is a recognized voi and a thought leader in the area of business development, firm strategy, productivity and stress management. Her approach to managing time, stress, energy a distractions produces tangible results for those struggling to aske the most of the